

YESHIVA UNIVERSITY IN PARTNERSHIP WITH OURCROWD PRESENTS

Founder's Bootcamp

ISRAEL

OURCROWD
JERUSALEM
FEBRUARY 16

Founder's Bootcamp, featured in cities across the U.S, from LA to New York, lands in Jerusalem this February 16th, the day after the OurCrowd Global Investor Summit.

Join fellow founders from Israel, the U.S. and across the world, for deep exploration of startup success and failure, and the decisions that lead to those outcomes.



Dr. Noam Wasserman is the Dean of the Sy Syms School of Business at Yeshiva University, former Harvard Business School Professor, and author of the bestseller *The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup*. Founder's Bootcamp focuses on the early pitfalls founders cause for

themselves, the best practices for avoiding them, and the implications for whether founding teams will be stable, whether the founder will remain in control, and if the startup will grow.

OurCrowd is a leading equity crowdfunding platform for investing in global startups, led by serial entrepreneur Jon Medved and run by a team of seasoned investment professionals. Offering unprecedented access to startup investing, individual investors through OurCrowd are fueling innovations that change the way people work, travel, shop, heal, and conduct business (learn more at ourcrowd.com).

Built on research on 20,000 founders from nearly 8,000 American startups, these lessons highlight best practices found in the most successful American founding teams.

Walk in the shoes of these founders through case studies, and learn how the best startups from the U.S. and beyond are structured from the beginning.

- What causes founding teams to blow up?
- How can startups make early decisions that will scale well?
- How can founders increase the chances that they will be able to remain CEO?

**Thursday, February 16, 2023
8:45 a.m. – 12:45 p.m.
3 Natan Strauss St., 4th floor,
Jerusalem
Refreshments will be served**

AGENDA

Part 1: Founding Team Dilemmas

- ▶ Relationship Dilemmas
- ▶ Roles & Decision Making Dilemmas
- ▶ Rewards Dilemmas

Part 2: Accelerating and Exiting: Investors and Successors

- ▶ Financing Dilemmas
- ▶ Founder-CEO Succession
- ▶ Tradeoffs: The Throne vs. The Kingdom



Cost: 80 NIS
To apply, please visit
yu.edu/yubootcamp
Application deadline:
February 2, 2023

